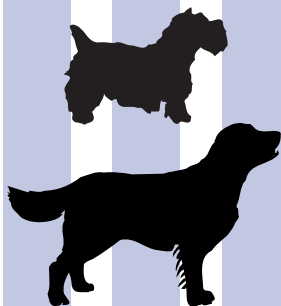


Potassium Citrate Plus Cranberry Chewable Tablets

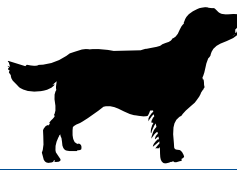
(Micro-Encapsulated Potassium Citrate & Cranberry Extract)

- ▶ **Industry-only formulation to effectively manage urinary tract health in dogs.**
 - Formulation includes high dosage levels of **potassium citrate to prevent the formation of calcium oxalate stones** in the bladder.
 - Increasing the citrate levels in the urine results in the calcium binding with the citrate instead of to oxalate, which is a desirable event, since calcium citrate tends to stay dissolved whereas calcium oxalate tends to precipitate out as a mineral deposit (i.e. stones).
 - Supplemental potassium will increase urine alkalinity, which will further inhibit stone formation.
 - Includes **cranberry extract, which has been shown to enhance urinary tract health.**
 - Cranberry extract provides many health benefits for the urinary tract, but it will not acidify the urine pH.
 - Safe and effective supplement for long term use. Highly palatable and more affordable than prescription diets.
- ▶ **Chewable tablet** simplifies daily administration for the pet owner.
 - Administer the tablets free choice as a treat or crumble over the dog's food.
 - Tablets are bilaterally scored for accurate dosing.
 - The active ingredients are evenly distributed throughout the tablet.
- ▶ **Flavored with a proprietary, highly palatable artificial roast beef and liver flavor** (flavoring is actually a hydrolyzed soy protein), so dogs will readily consume the tablet.
 - Convenient dosage form for dog owners to administer daily.
 - **Improved client compliance for daily dosing** resulting in better clinical results and client satisfaction.
 - Safe to use in dogs with food allergies...does not contain any animal proteins.
- ▶ **Specifically formulated to deliver these key ingredients for maximum clinical benefit.**
Each tablet delivers:
 - Potassium Citrate – 680.0 mg
 - Cranberry Extract – 113.3 mg
- ▶ **Active ingredients are micro-encapsulated to improve palatability and enhance product stability.**
- ▶ Recommended dosage schedule:
 - Dogs: Administer 1 tablet per 20 lbs body weight every 12 hours.
Dosage may be adjusted to maintain a urine pH between 7.0 and 7.5.
- ▶ **100% Palatability Acceptance.**
 - Pala-Tech guarantees dogs will readily consume this tablet. If your client's dog does not like the taste of this product, simply contact your authorized Pala-Tech Veterinary Distributor for replacement product.
- ▶ Professionally labeled for veterinary use only and packaged in a ready to dispense bottle.
 - 100 tablets/bottle.
- ▶ Alternative dosage form...Pala-Tech™ Potassium Citrate Plus Cranberry **Granules**...also available for use in dogs and cats.



Made in the U.S.A.





CANINE

Potassium Citrate Plus Cranberry Chewable Tablets

(Micro-Encapsulated Potassium Citrate & Cranberry Extract)

- **Comprehensive urinary tract health supplement.**
- **Palatable, chewable tablets for easy daily dosing.**
- **Effective and affordable.**

Pala-Tech™ Potassium Citrate Plus Cranberry Chewable Tablets is a dietary supplement for use in dogs that contains ingredients known to aid in the prevention of urinary stone formation. Potassium citrate helps decrease the possibility of calcium oxalate stone formation and cranberry extract has been shown to enhance urinary tract health.

Recommended Use: The recommended dosage for Pala-Tech™ Potassium Citrate Plus Cranberry Chewable Tablets is one tablet per 20 pounds (9 kg) body weight every 12 hours. Consult with your veterinarian to determine the proper dosage amount and schedule for each individual animal prescribed this product. Dosage may be adjusted to maintain a urine pH between 7.0 and 7.5.

Administration: Pala-Tech™ Potassium Citrate Plus Cranberry Chewable Tablets are formulated with a proprietary highly palatable roast beef and liver flavor base to ensure dogs readily consume the tablet. Administer free choice orally to the dog as a treat, or crumble over the dog's food at mealtime at the veterinarian-prescribed dose. If crumbled over food, consumption should be monitored.

Exp. Date:

Lot #:

700100

Pala-Tech™
CANINE



Potassium Citrate Plus Cranberry Chewable Tablets

(Micro-Encapsulated Potassium Citrate &
Cranberry Extract)



For Veterinary Use in Dogs

100 TABLETS

Active Ingredients (per chewable tablet):

Potassium Citrate (micro-encapsulated)680.0 mg
Cranberry Extract113.3 mg

Inactive Ingredients: Cellulose, Hydrolyzed Vegetable Protein, Iron Oxide, Liver Powder, Magnesium Stearate, Silicone Dioxide, Stearic Acid, Sucrose and Whey.

KEEP OUT OF REACH OF CHILDREN

Store at room temperature; 15°C - 30°C (59°F - 86°F).
Avoid excessive heat.

Manufactured for:

 Pala-Tech™ Laboratories, Inc.
The Science of Palatability™
www.PALATECH.com

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