The Science of Palatability™





Potassium Citrate Plus Cranberry Granules (Micro-Encapsulated Potassium Citrate & Cranberry Extract)

- Industry-first formulation to effectively manage urinary tract health in dogs and cats.
 - Formulation includes high dosage levels of potassium citrate to prevent the formation of calcium oxalate stones in the bladder.
 - Increasing the citrate levels in the urine results in the calcium binding with the citrate instead of to oxalate, which is a desirable event, since calcium citrate tends to stay dissolved whereas calcium oxalate tends to precipitate out as a mineral deposit (i.e. stones).
 - Supplemental potassium will increase urine alkalinity, which will further inhibit stone formation.
 - Includes cranberry extract, which has been shown to enhance urinary tract health.
 - Cranberry extract provides many overall health benefits for the urinary tract, but will not acidify the urine pH.
 - Safe and effective supplement for long term use. Highly palatable and more affordable than prescription diets.
 - Contains essential fatty acids to improve the pet's skin and hair coat.
- **Granule dosage form** is easily sprinkled on or mixed with food.
 - Convenient for pet owners to administer. Improves client compliance for daily dosing.
 - Easy to adjust dosage, if necessary, to deliver the accurate and effective dose.
 - Granules are formulated and blended thoroughly to ensure the active ingredients are evenly distributed.
- Specially formulated to deliver these key ingredients for maximum clinical benefit.

Each 5 gram scoop delivers: Potassium Citrate – 300 mg Cranberry Extract – 50 mg Essential Fatty Acids - 423 mg

- Active ingredients are micro-encapsulated to improve palatability and enhance product stability.
- Formulated with a proprietary, highly palatable natural chicken flavor.
 - Dogs and cats will readily consume the complete dose of this supplement, improving clinical results and client satisfaction.
- Recommended dosage schedule:
 - Cats: Administer 1 scoop (5 grams) per day.
 - Dogs: Administer 1 scoop (5 grams) per day for every 10 lbs. body weight. Do not exceed 30 grams per day.
- 100% Palatability Acceptance.
 - Pala-Tech quarantees pets will readily consume this product. If your client's dog or cat does not like the taste of this product, simply contact your authorized Pala-Tech Veterinary Distributor for replacement product.
- Professionally packaged in an easy-to-open, user-friendly container (includes 5 gram precision dosing scoop). Available in your choice of two package sizes:
 - 300 gram container.
 - Contains 60 doses.
 - 1,800 gram container.
 - Contains 360 doses.
 - Most affordable package size.





CANINE FELINE

Potassium Citrate Plus Cranberry Granules

(Micro-Encapsulated Potassium Citrate & Cranberry Extract)

- Comprehensive urinary tract health supplement.
- Palatable, readily consumed granule dosage for dogs and cats.
- Effective and affordable. Choice of 300 gram or 1,800 gram package size.

Pala-Tech™ Potassium Citrate Plus Cranberry Granules is a dietary supplement for use in dogs and cats that contains ingredients known to aid in the prevention of urinary stone formation. Potassium citrate helps decrease the possibility of calcium oxalate stone formation and cranberry extract has been shown to enhance urinary tract health.

Recommended Use: The following dosage schedule is recommended for the daily administration of Pala-Tech™ Potassium Citrate Plus Cranberry Granules. Consult with your veterinarian to determine the proper dosage amount and schedule for each individual animal prescribed this product.

Cats: Administer 1 scoop (5 grams) per day. Dogs: Administer 1 scoop (5 grams) per day for every

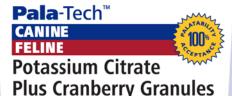
10 lbs. (4.5 kg) of body weight. Do not exceed 30 grams (6 scoops) per day.

Administration: A 5-gram scoop is enclosed in the container for accurate dosing. Measure out the prescribed daily dose and administer over the pet's food. Product may be mixed with food to facilitate complete consumption. Pala-Tech™ Potassium Citrate Plus Cranberry Granules is formulated with a proprietary, highly palatable chicken flavor base to ensure all pets readily consume the supplement.

Best If Used By:

Lot #:

701800



(Micro-Encapsulated Potassium Citrate & Cranberry Extract)



For Veterinary Use in Dogs and Cats

Net Weight: 1,800 grams

Active Ingredients (per 5-gram scoop):

Potassium Citrate (micro-encapsulated)..... Inactive Ingredients:

Calcium Phosphate, Choline Chloride, Hydrolyzed Vegetable Protein, Marine Lipid Concentrates, Natural Chicken Flavor Silicone Dioxide, Stearic Acid, Sucrose, Vegetable Oil and

KEEP OUT OF REACH OF CHILDREN

Store at room temperature; 15°C - 30°C (59°F - 86°F).

Manufactured for: Pala-Tech™ Laboratories, Inc, The Science of Palatability™ www.PALATECH.com

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